



*These students need your support!*

The Johnson Band and Guard program is an award-winning program of 260+ students, having won multiple national awards!

Johnson Band Boosters, a 501(c)(3) organization, support our students and ensure they have access to the resources needed to excel. We are seeking to partner with our valued local businesses to aid us in our mission to provide support to the 260+ students expected to participate in our award-winning program during the upcoming 2023-2024 school year. By partnering with us, you will have a profound impact on our students' lives.

Your support will provide students with:

- Financial support needed to cover participation fees.
- Exceptional instruction through master classes and supplemental technicians.
- Opportunities to participate in National competitions at no additional cost to students and their families.

We invite you to review our sponsorship levels. If you have any questions or require further information, please do not hesitate to reach out to us.

On behalf of the Johnson High School Band and Guard Program, we extend our deepest gratitude for considering this opportunity to make a lasting impact.

Please check out our sponsorship opportunities and reach out with any questions. Thank you for believing in the potential of our students and helping us empower their success.

Sincerely,

*Johnson Band Boosters*



Sponsorship@JohnsonBands.com  
VPFundraising@JohnsonBands.com  
<https://www.johnsonbands.com/sponsorship>





# SPONSORSHIP OPPORTUNITIES

## ELITE - \$7,500 \* SOLD!

All benefits in the Jaguar Level PLUS:

- Exclusive recognition/logo on the band tower at Johnson High School\*
- Exclusive recognition/logo on the front of a band trailer parked at Johnson High School\*
- Exclusive recognition/logo on stadium cushions to be sold at football games and other events\*
- Monthly "thank you" posts on social media pages (August-May)
- Additional opportunity to highlight your business at one Band Booster meeting (total of 2)
- Sales material distribution at Winter/Spring concert performances
- Complete customization available

\* 1 Elite Sponsor Opportunity Available

## JAGUAR - \$5,000

All benefits in the Platinum Level PLUS:

- Recognition/logo on the back of marching competition show shirts\*
- Two season tickets for Jaguar varsity football\*
- Conduct the band for one song at a concert
- Small ensemble performance at one company event\*
- Vendor booth at annual community events including the Jaguar Jog 5k/10k and Texas Color Guard Circuit Competition (w/approval)\*
- Three additional "thank you sponsor" posts on Jaguar Band social media pages (total of 6)
- Appreciation plaque

## PLATINUM - \$2,500

All benefits in the Gold Level PLUS:

- Recognition/business logo on the back of the band trailer\*
- Business recognized by halftime announcer at varsity football games
- Conduct one stand tune at a Jaguar varsity football game
- Two additional tickets to Band Banquet (4 total)
- Recognition on band booster website home page, sponsor page
- Three "thank you sponsor" posts on Jaguar Band social media pages
- Opportunity to highlight your business at one Band Booster meeting
- Full page Powerpoint ad at all concerts

## GOLD - \$1,000

All benefits in the Silver Level PLUS:

- Business name/logo on band banner displayed at varsity football games\*
- Two tickets to Band Banquet
- One "thank you sponsor" post on Jaguar Band social media pages

## SILVER - \$500

- Recognition on band booster sponsor page and sponsor list at all concerts
- 24x18 sponsor yard sign
- Advertising opportunity at one Band Booster meeting
- One "thank you sponsor" post on Jaguar Band social media pages

\*Sponsorship benefit deadlines can be found on our website

